

floral atelier

flor.
blooming & flourishing

More than just a floral design course.

This is where you find inspiration, technique, and creative freedom. From simple bouquets to artistic arrangements, Flor helps you turn your passion into a solid skill.



282/7 Bui Huu Nghia, Gia Dinh ward, Ho Chi Minh,
Vietnam

www.florbyplantstalk.com

a floral journey with us

Floral Foundations *Beginner*

Designed for beginners, this course builds a strong foundation in floral design — covering essential techniques, flower care, color harmony, and the creation of balanced, elegant arrangements.

The Art of Floristry *Advanced*

Created for those ready to elevate their skills, this course explores advanced floral styles, refined wrapping techniques, foam-free arrangements, and expressive floral artistry.

Floral Installations & Large-Scale Design *Master*

Moving beyond bouquets and vase arrangements, this course focuses on large-scale floral creations. Students will gain hands-on experience in designing and constructing impactful installations, including a professional floral arch.

Floral Foundations

Beginner Floral Design Course

Essential techniques for a strong beginning.

Number of sessions: 5

Duration: 2-3 hours per session

Fee: 7,000,000 VND

FLORAL FUNDAMENTALS

Understanding flower and foliage characteristics
Techniques for keeping flowers fresh longer
Color harmony and composition principles
Introduction to essential flowers & materials

BASIC BOUQUET TECHNIQUES

Classic Round Bouquet
European-style bouquet techniques: creating a perfectly rounded, elegant form
Maintaining a classic aesthetic while adding Flor's unique creative touch
Natural-Style Bouquet
Arranging flowers with a soft, airy, and organic feel

BASIC HAND-TIED BOUQUET TECHNIQUES

Selecting the right wrapping paper for different bouquet styles
Fundamental wrapping techniques for a polished, professional look

BASIC VASE ARRANGEMENT TECHNIQUES

Classic Round Vase Arrangement
Mastering foundational floral arranging skills.
Creating a balanced, full, and harmonious round vase design
Perfect for beginners or those refreshing their basics
One-Sided Vase Arrangement
Focused, directional design - ideal for reception desks, dining tables, or workspaces
Creating visual depth while maintaining elegance
Essential vase arrangement techniques



the Art of Floristry

Advanced Floral Design Course

Advanced design, refined techniques, and creative expression.

Number of sessions: 15
Duration: 2-3 hours per session
Fee: 25,000,000 VND

THEORY & FLOWER MARKET VISIT

Exploring Materials & Inspiration

Selecting fresh flowers, color pairing, and proper flower conditioning. Principles of composition, color harmony, and Flor's unique design approach.

HAND-TIED BOUQUETS

Classic Round Bouquet – Flor's Elegance

European-style technique for a perfectly rounded, luxurious shape.

Natural Round Bouquet – Effortless & Refined

Airy, organic composition that highlights the natural beauty of flowers. Soft integration of foliage and accessories for a harmonious balance.

One-Sided Bouquet (Small) – Advanced Wrapping Techniques

Focus on intricate details, ensuring a compact bouquet with depth and focal points.

Premium wrapping techniques for a distinctive and polished finish.

One-Sided Bouquet (Large) – Advanced Wrapping Techniques

Combining a variety of flowers and foliage to create a grand, eye-catching arrangement.

Mastering refined bouquet construction and wrapping for a structured yet artistic design.

Hand-tied Bridal Bouquet

Designed for the most special day, using premium flowers with a secure, elegant hand-tied form.

Techniques to maintain freshness and grace throughout the ceremony.

VASE ARRANGEMENTS

Fundamental Round Vase – The Perfect Start

Mastering essential techniques to create a full, balanced round arrangement.

Ideal for beginners or those looking to refine their foundation.

Natural Round Vase – Effortless Elegance

A round composition with added freedom and movement.

Soft, airy, and perfect for modern living spaces.

One-Sided Vase – Graceful Focal Point

Designed to face one direction, ideal for reception desks, dining tables, or workspaces.

Creates depth and visual impact while maintaining elegance.

Asymmetrical Vase – Artistic Expression

A non-traditional composition emphasizing creativity and dynamic balance.

A striking interplay of flowers, foliage, and accessories for a bold visual statement.

Parallel-Style Vase – Modern & Minimalist

Vertical floral arrangement emphasizing clean lines and sophistication.

A sleek, structured design perfect for contemporary spaces.

Sustainable Vase – Foam-Free Mechanics

Innovative techniques for eco-friendly floral designs.

Blending sustainability with contemporary floral artistry.

FLORAL STYLING FOR GIFTING & DÉCOR

Basket Arrangement – Effortless Romance

Blending woven baskets and wooden elements for Flor's signature cozy charm.

Flower Box – Elegant & Thoughtful Gifting

Maximizing small spaces with a refined, harmonious floral composition. A premium approach to floral presentation for special occasions.



Floral Installations & Large-Scale Design

From intimate arrangements to statement floral installations.

Number of sessions: 18
Duration: 2-3 hours per session
Fee: 37,000,000 VND

THEORY & FLOWER MARKET VISIT

Exploring Materials & Inspiration

Selecting fresh flowers, color pairing, and proper flower conditioning. Principles of composition, color harmony, and Flor's unique design approach.

HAND-TIED BOUQUETS

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ADVANCED FLORAL MASTERCLASS

3 EXCLUSIVE SESSIONS

Super-Size Floral Arrangement

Master large-scale floral compositions with diverse blooms, foliage, and accessories. Achieve a perfect balance of structure and artistry for a striking visual impact.

Statement Floral Stand

Create bold and modern floral displays with Flor's signature free-flowing style. Learn sturdy construction techniques and refined color coordination to craft contemporary centerpiece arrangements.

Floral Arch – Special Hands-On Session

Master the structure and floral placement for arches used in weddings, events, and grand openings. Learn secure yet natural mechanics for breathtaking large-scale floral installations.



why choose our floral journey

HANDS-ON LEARNING

Practice-led training guided by experience.

A Refined FLORAL AESTHETIC

International inspiration, thoughtfully interpreted.

MODERN & SUSTAINABLE DESIGN

Contemporary techniques with mindful practices.

CONTINUED CREATIVE SUPPORT

Guidance that extends beyond the classroom.

BESPOKE 1:1 COURSES

Private one-on-one courses can be thoughtfully designed and tailored to each student's individual goals, skill level, and learning pace.

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